



## Alcohol and Entertainment Licensing Sub-Committee (C)

**Friday 6 October 2017 at 10.00 am**  
Conference Hall - Brent Civic Centre, Engineers Way,  
Wembley, HA9 0FJ

### Membership:

#### Members

Councillors:

Long (Chair)  
Harrison (substituting for Khan)  
McLeish

#### Substitute Members

Councillors:

Ahmed, Allie, Daly, Denselow, Eniola,  
Jones, Kansagra, Naheerathan,  
Pavey, Ms Shaw and Stopp

**For further information contact:** Nikolay Manov, Governance Officer  
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**[democracy.brent.gov.uk](http://democracy.brent.gov.uk)**

**The press and public are welcome to attend this meeting.**

## **Notes for Members - Declarations of Interest:**

If a Member is aware they have a Disclosable Pecuniary Interest\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest\*\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also a Prejudicial Interest (i.e. it affects a financial position or relates to determining of any approval, consent, licence, permission, or registration) then (unless an exception at 14(2) of the Members Code applies), after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

### **\*Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences**- Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

### **\*\*Personal Interests:**

The business relates to or affects:

(a) Anybody of which you are a member or in a position of general control or management, and:

- To which you are appointed by the council;
- which exercises functions of a public nature;
- which is directed is to charitable purposes;
- whose principal purposes include the influence of public opinion or policy (including a political party of trade union).

(b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting, to a greater extent than the majority of other council tax payers, ratepayers or inhabitants of the electoral ward affected by the decision, the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who employs or has appointed any of these or in whom they have a beneficial interest in a class of securities exceeding the nominal value of £25,000, or any firm in which they are a partner, or any company of which they are a director
- any body of a type described in (a) above.

# Agenda

Introductions, if appropriate.

Item	Page
<b>1 Apologies for absence and clarification of alternate members</b> To receive any apologies for absence and substitutions from Members.	
<b>2 Declarations of interests</b> Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary, personal or prejudicial interests in the items on this agenda and to specify the item(s) to which they relate.	
<b>3 Application by Packiarajah Jeramia Jaseendran for a new Premises Licence for the premises known as Bruce Road Food &amp; Wine (44A Bruce Road NW10 8RB), pursuant to the Licensing Act 2003</b>	1 - 32
<b>4 Application by Moncada Brewery Ltd for a new Premises Licence for the premises known as Moncada Brewery (37 Humber Road London NW2 6EN), pursuant to the Licensing Act 2003</b>	33 - 76
<b>5 Application by Mr Kulbir Khaneja for a new Premises Licence for the premises known as Who's Next Food &amp; Wine (6 Library Parade Craven Park Road NW10 8SG), pursuant to the Licensing Act 2003</b>	77 - 108

## **Conduct of the Hearing:**

The hearing shall proceed as follows:

- General introduction by the Regulatory Services Manager
- Case for the Responsible Authority – Police/Regulatory Services
- Questioning of the Responsible Authority by Applicant and Members
- Representations by interested parties (if any)
- Case for the Applicant
- Questioning of the Applicant by the Responsible Authority and Members
- Summing up by the Responsible Authority
- Summing up by a representative of interested parties (if any)
- Summing up by the Applicant

## Members' Deliberation

The Chair will then ask the representatives of the Responsible Authority and the Applicant to leave the meeting room whilst the panel goes into close session to deliberate the application. The applicant and the representatives of the responsible authority will be recalled to the meeting room when the Sub-Committee has made its decision. The decision will be confirmed in writing to the applicant within 7 days



Please remember to switch your mobile phone to silent during the meeting.

- The meeting room is accessible by lift and seats will be provided for members of the public.

## LICENSING ACT 2003

### Application for New Premises Licence

#### 1. The Application

Name of Applicant:	Packiarajah Jeramia Jaseendran
Name & Address of Premises:	Bruce Road Food & Wine 44A Bruce Road NW10 8RB
Applicants Agent:	Robert Jordan – PR Retail Consultants

The application is for a new premises licence:

- 1 For the sale and supply of alcohol from 10:00hrs to 22:00hrs Monday to Sunday and to remain open from 08:00hrs to 22:00hrs Monday to Sunday.

#### 2. Background

None

#### 3. Promotion of the Licensing Objectives

See page 16-19 of the application.

#### 4. Relevant Representations

Representations have been received from the Police and Licensing Officers.

#### 5. Interested Parties

None

#### 6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

## **7. Determination of the Application**

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

## **8. Associated Papers**

- A. Application Form
- B. Police Representation
- C. Licensing Officer Representation
- D. OS Map

**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

**I/We PACKIARAJAH JERAMIA JASEENDRAN**

*(Insert name(s) of applicant)*

**apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003**

**Part 1 – Premises details**

Postal address of premises or, if none, ordnance survey map reference or description			
<b>BRUCE ROAD FOOD AND WINE</b>			
<b>44A BRUCE ROAD</b>			
<b>Post town</b>	<b>LONDON</b>	Postcode	<b>NW10 8RB</b>
Telephone number at premises (if any)			
Non-domestic rateable value of premises		<b>£8,400</b>	

**Part 2 - Applicant details**

Please state whether you are applying for a premises licence as      Please tick as appropriate

- |  |                                     |                             |
|--|-------------------------------------|-----------------------------|
| a) an individual or individuals *                    | <input checked="" type="checkbox"/> | please complete section (A) |
| b) a person other than an individual *               |                                     |                             |
| i as a limited company/limited liability partnership |                                     | please complete section (B) |
| ii as a partnership (other than limited liability)   | <input type="checkbox"/>            | please complete section (B) |
| iii as an unincorporated association or              | <input type="checkbox"/>            | please complete section (B) |
| iv other (for example a statutory corporation)       | <input type="checkbox"/>            | please complete section (B) |

- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)
- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a statutory function or
- a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b> JASEENDRAN			<b>First names</b> PACKIARAJAH JERAMIA		
<b>Date of birth</b> [REDACTED]		I am 18 years old <input checked="" type="checkbox"/> Please tick yes			
<b>Nationality</b>					
Current residential address if different from premises address		[REDACTED]			
Post town	LONDON			Postcode	[REDACTED]
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					



**SECOND INDIVIDUAL APPLICANT** (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
<b>Date of birth</b> over		I am 18 years old or		<input type="checkbox"/>	Please tick yes
<b>Nationality</b>					
Current residential address if different from premises address					
Post town				Postcode	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**(B) OTHER APPLICANTS**

**Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.**

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

**Part 3 Operating Schedule**

When do you want the premises licence to start?

DD	MM	YYYY
08	09	2017

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

**SMALL GROUND FLOOR SHOP FRONT PREMISES**

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

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What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Supply of alcohol** (if ticking yes, fill in box J) **X**

**In all cases complete boxes K, L and M**

**A**

<b>Plays</b> Standard days and timings (please read guidance note 7)			<b><u>Will the performance of a play take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 4)	Both	<input type="checkbox"/>
Tue			<b><u>State any seasonal variations for performing plays</u></b> (please read guidance note 5)		
Wed			<b><u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Thur					
Fri					
Sat					
Sun					

**B**

<b>Films</b> Standard days and timings (please read guidance note 7)			<b><u>Will the exhibition of films take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 4)					
Mon								
Tue								
Wed						<b><u>State any seasonal variations for the exhibition of films</u></b> (please read guidance note 5)		
Thur								
Fri						<b><u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat								
Sun								

C

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 7)			<b><u>Please give further details</u></b> (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 5)
Wed			<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)
Thur			
Fri			
Sat			
Sun			

**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 7)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 4)					
Mon								
Tue								
Wed						<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 5)		
Thur								
Fri						<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat								
Sun								

# E

<b>Live music</b> Standard days and timings (please read guidance note 7)			<b>Will the performance of live music take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b>Please give further details here</b> (please read guidance note 4)		
Tue					
Wed			<b>State any seasonal variations for the performance of live music</b> (please read guidance note 5)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Sat					
Sun					

**F**

<b>Recorded music</b> Standard days and timings (please read guidance note 7)			<b><u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Tue					
Wed			<b><u>State any seasonal variations for the playing of recorded music</u></b> (please read guidance note 5)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat					
Sun					



# G

Performances of dance Standard days and timings (please read guidance note 7)			Indoors <input type="checkbox"/>	Outdoors <input type="checkbox"/>	Both <input type="checkbox"/>
Day	Start	Finish			
Mon			<b><u>Will the performance of dance take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)		
Tue			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Wed			<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 5)		
Thur			<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Fri					
Sat					
Sun					

# H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Wed					
Thur			<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 5)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sun					

**I**

<b>Late night refreshment</b> Standard days and timings (please read guidance note 7)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>			
				Outdoors	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 4)					
Mon								
Tue								
Wed						<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 5)		
Thur								
Fri						<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Sat								
Sun								

**J**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 7)			<b>Will the supply of alcohol be for consumption – please tick</b> (please read guidance note 8)	On the premises	<input checked="" type="checkbox"/>			
				Off the premises	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 5)					
Mon	10:00	22:00						
Tue	10:00	22:00						
Wed	10:00	22:00						
Thur	10:00	22:00				<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Fri	10:00	22:00						
Sat	10:00	22:00						
Sun	10:00	22:00						

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):**

Name <b>PACKIARAJAH JERAMIA JASEENDRAN</b>	
Date of birth [REDACTED]	
Address [REDACTED]	
Postcode	[REDACTED]
Personal licence number (if known) [REDACTED]	
Issuing licensing authority (if known) [REDACTED]	

K

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children** (please read guidance note 9).

NONE

L

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 7)			<b>State any seasonal variations</b> (please read guidance note 5)
Day	Start	Finish	
Mon	08:00	22:00	<p><b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u></b> (please read guidance note 6)</p>
Tue	08:00	22:00	
Wed	08:00	22:00	
Thur	08:00	22:00	
Fri	08:00	22:00	
Sat	08:00	22:00	
Sun	08:00	22:00	

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)**

**Additional conditions proposed by the Proposed Premises Licence Holder**

1. No high strength beers, lagers and ciders above 6.0% ABV shall be stocked with the exception of:  
Foreign Guinness (Also known as Nigerian Guinness) 7.5%ABV and Dragon Stout  
7.5%ABV  
  
All alcohol to be labelled with the name of the premises for clear identification as to place of purchase by any Responsible authority
2. The DPs is fully aware of her responsibilities under the 2003 licensing act with regard to ensuring the licensing Objectives are being met. Outlines of how this will be achieved are detailed below. The DPS has attained his level 2 APLH qualification.
3. The DPS will take full responsibility to ensure that all staff are fully trained with a comprehensive knowledge of challenge 25 and licensing Objectives under the 2003 licensing Act. This training will be fully documented and refreshed every six months.
4. This application has been made to the licensing authority and other responsible authorities after careful consideration of the licensing policies of the LONDON BOROUGH OF BRENT and full consultation with the PREMISES LICENCE HOLDER/ DPS.

**b) The prevention of crime and disorder**

**PREVENTION OF CRIME AND DISORDER**

5. The premises shall install and maintain a comprehensive CCTV system which records 24 hours a day. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
6. All CCTV recordings shall be stored for a minimum period of 31 days and all recordings will be stamped with the correct date and time. Viewing of recordings shall be made available, subject to Data Protection legislation, immediately upon the request of Police or an authorised council officer.
7. A CCTV will monitor the exterior front of the premises
8. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a police or authorised council officer copies of recent CCTV images or data with the minimum of delay when requested.
9. Signage will be prominently displayed advising customers that they are being recorded on CCTV. Additional signage which can read as follows :
  - a) **NO ALCOHOL WILL BE SERVED TO KNOWN STREET DRINKERS**
  - b) **NO SINGLE CANS OR BOTTLES OF BEER OR CIDER WILL BE SOLD.**
  - c) **CHALLENGE 25 REFUSAL POLICY**

**d) THESE PREMISES ARE COVERED BY CCTV**

10. A refusals book shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale, a description of the refusal and the name of the member of staff who refused the sale. Records shall be kept on the premises and maintained for a minimum of 12 months. Records will be made available for inspection at the premises by the police or an authorised officer of the Council at all times.
11. The premises will not sell any beer, lager, or cider that is equal to or greater than 6.0%ABV. For the avoidance of doubt, this does not include specialist products:- Foreign Guinness (Also known as Nigerian Guinness)7.5%ABV and Dragon Stout 7.5%ABV.
12. No sales of single cans of beer, lager or cider.
13. There will always be a Personal Licence holder on the premises throughout the time that licensable activity is taking place to authorise any sales or alcohol.

**c) Public safety**

**PUBLIC SAFETY**

14. The installed digital CCTV system will record for 31 days all public areas of the premises which will monitor all public safety issues. The DPS will be responsible to carry out a fire and health and safety risk assessments for licensed premises all notices in relation to public health and safety will be displayed.
15. The DPS will ensure that the premises operates in line with existing health and safety legislation and is aware that it is also the responsibility of the premises licence holder that this legislation is adhered to.

**d) The prevention of public nuisance**

### **THE PREVENTION OF PUBLIC NUISANCE**

16. The DPS and the Premises Licence holder are responsible for ensuring that the premises do not cause any nuisance to the local residents, other business operators or the general public.
17. The DPS will monitor the external areas of the premises in relation to public nuisance or antisocial behaviour.
18. Deliveries and rubbish collections will only take place during normal business hours and are at the rear of the premises.
19. Any antisocial behaviour CCTV recordings will be made available to the police and environmental health officers.
20. A CCTV will monitor the exterior front of the premises
21. Notices will be prominently displayed at the exit requesting that residents respect the nature of the residential area and leave quietly.
22. Customers shall be discouraged from congregating outside the premises.
23. Signage will be prominently displayed advising customers that they are being recorded on CCTV. Additional signage which can read as follows:
  - a) **NO ALCOHOL WILL BE SERVED TO KNOWN STREET DRINKERS**
  - b) **NO SINGLE CANS OR BOTTLES OF BEER OR CIDER WILL BE SOLD.**

e) **The protection of children from harm**



### THE PROTECTION OF CHILDREN FROM HARM

24. A challenge 25 proof of age scheme shall operate at the premises. Signage shall be displayed advising customers that the scheme is in place.
25. All staff authorised to sell alcohol will be trained in the Challenge 25 scheme and this training will be documented to include the date the training was given, the name of the person who gave the training, the person who received the training and signatures by both trainer and trainee.
26. The proposed DPS will ensure that all staff receives fully documented training in relation to Challenge 25 and the licensing Objectives.
27. All necessary signage will be displayed with regard to challenge 25 and the fact that NO ID NO SALE policy is in place.
28. A personal Licence holder will be on duty throughout the time of licensable activity is taking place to authorise any sale of Alcohol.
29. Refresher training (every six months) relating to the sale of alcohol and the conditions of the premises licence.

#### Checklist:

Please tick to indicate agreement

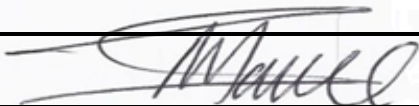
- I have made or enclosed payment of the fee. X
- I have enclosed the plan of the premises. X
- I have sent copies of this application and the plan to responsible authorities and others where applicable. X
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. X
- I understand that I must now advertise my application. X
- I understand that if I do not comply with the above requirements my application will be rejected. X
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15). X

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**

**Part 4 – Signatures** (please read guidance note 11)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

<b>Declaration</b>	<ul style="list-style-type: none"> <li>[Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).</li> <li>The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)</li> </ul>
Signature	
Date	<b>10.08 2017</b>
Capacity	<b>DULY AUTHORISED AGENT</b>

**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant’s solicitor or other authorised agent** (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

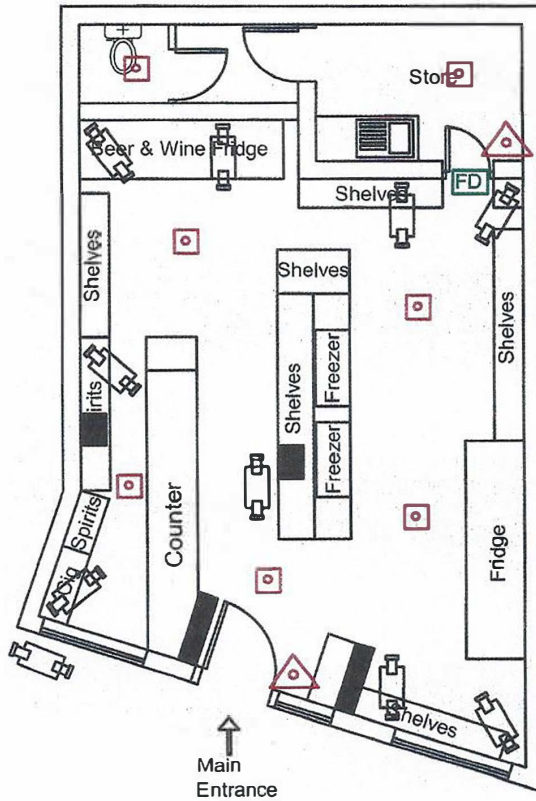
Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)

**MR NOEL ANTHONY SAMAROO (MIoL)**  
**NTAD CONSULTANTS LTD**  
**2 SPRINGFIELD ROAD**  
**CRAWLEY**  
**WEST SUSSEX**

Post town	<b>CRAWLEY</b>	Postcode	<b>RH11 8AD</b>
Telephone number (if any)	<b>075 4444 0655</b>		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			
<b>info@ntad.co.uk</b>			

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# Proposed Licence Plan



Property Address:  
 44a Bruce Road  
 London  
 NW10 8RB

Date: 30th JULY2017	
Key	Scale:1:100 Paper: A4
	FIRE EXTINGUISHER
	FIRE EXIT SIGNS
	EMERGENCY LIGHTING
	Fire Checkl Door
	CCTV CAMERAS
CCTV RECORDING 31 DAYS	
SHUTTERS PROVIDED	
ALARM SYSTEM TO AOISPEC OR SIMILAR FITTED	

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**METROPOLITAN  
POLICE**

Working together for a safer London

TERRITORIAL POLICING

The Licensing Officer  
Health, Safety and Licensing  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 7FJ

Your ref:  
Our ref: 01QK//17/928

**Brent Borough  
Licensing Department**

Brent Civic Centre  
Engineers Way  
Wembley  
HA9 7FJ  
Tel: 020 8733 3206

Email: michelle.heath@met.police.uk  
www.met.police.uk

Date 6th September 2017

**Police representation to the application for a Premises Licence at BRUCE ROAD FOOD & WINE, 44A Bruce Road NW10 8RG**

**I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the licensing objectives for the reasons indicated below.**

Officer: **Michelle Heath 928QK**  
Brent Borough Police Licensing Constable

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the act. The Police representations are primarily concerned with the prevention of crime and disorder.

Bruce Road Food & Wine (Formally Alric Food and Wine store) are based at 1a Alric Avenue, NW10 has had a long history of issues. The premises licence was reviewed by Brent Council's licensing committee following an application being submitted by the Metropolitan Police back in mid 2016. As a result of this, the licensing committee decided to revoke the premises licence. The licence holder appealed the decision but on 27th September 2016, the licence holder decided to withdraw the appeal and the licence subsequently revoked. At the time, the licence holder and DPS was Mr. Ganesalingam RAMANATHAN.

On 2nd December 2016, Mr. Veerasingham THARMAVATHYNAN submitted a new premises licence application to the London Borough of Brent.

PC Whitcomb dealt with this application and strongly suspected that the new applicant was simply acting on behalf of the previous licence holder and DPS. The shop was previously run extremely poorly, which led to its licence being revoked. As such it was felt that the grant of this new application would undermine the licensing objectives & police requested the application be refused.

This is the newest application received by police. The applicant **Mr Packiarajah Jeramia Jaseendran** does not have any contact details recorded on his application and his agent hasn't been contactable despite leaving several answer phone messages on his phone for the past 2 weeks. Owing to the history of the premises I wish to discuss this application with the applicant and agent but have had no success contacting either. I am unable to make a proper assessment of the application at this stage and as such ask that this application is refused.

Yours Sincerely

Michelle Heath PC 928QK  
Licensing Constable Brent Police



---

MR NOEL ANTHONY SAMAROO (MioL)  
NTAD CONSULTANTS LTD  
2 SPRINGFIELD ROAD  
CRAWLEY  
WEST SUSSEX  
RH11 8AD

7<sup>th</sup> September 2017

Our Ref 223728106

**Licensing Representation to the Initial Application for the Premises License for BRUCE ROAD FOOD & WINE, 44A Bruce Road NW10 8RG**

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Officer: Esther Chan– Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

Having received this application submitted by an agent on the behalf of the applicant, I am now in a position to make a decision.

On Thursday 17<sup>th</sup> August 2017, I conducted a visit to the premise to consult on this application and was informed by a member of staff at the door entrance that the applicant / owner, Mr Packiarajah Jeramia Jaseendran was on holiday.

Subsequent to my visit, I contacted the applicant's agent Mr Noel Samaroo on Tuesday 29<sup>th</sup> August 2017 via the telephone followed by an email requesting to meet the applicant to discuss his application. I was advised by Mr Samaroo that he believed the applicant only returned from holiday recently and he would contact the applicant to arrange a meeting with me.

However to date I have not received a response from the agent nor the applicant and therefore have not had the opportunity to make any further comments without being satisfied that the applicant can promote the licensing objectives.

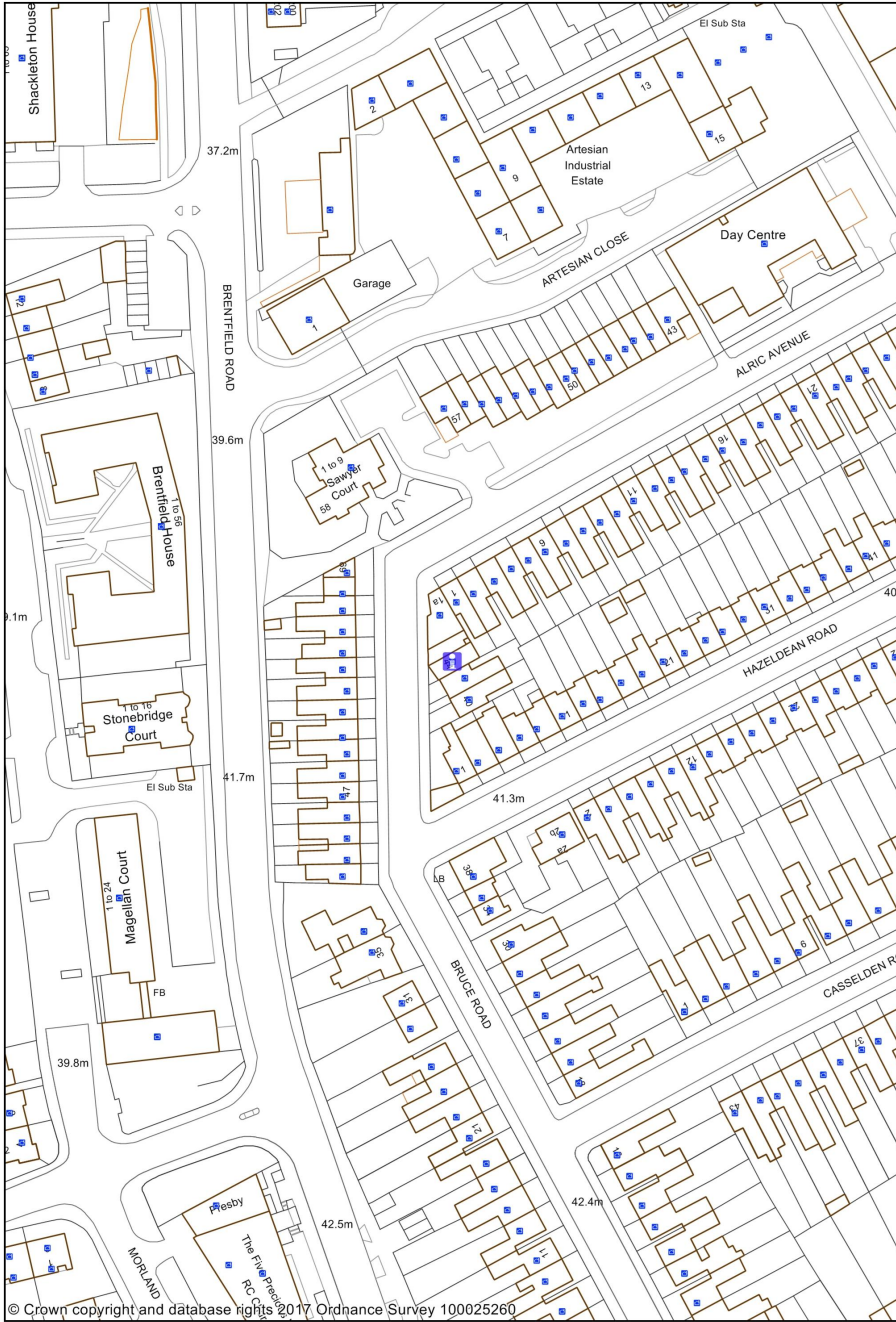
This premises falls within a high crime hot spot area and in terms of the actual premises location, it tends to attract loitering. As a result, I have no other option other than to refuse this application.

Yours faithfully,



Esther Chan  
Licensing Inspector  
Planning, Transportation & Licensing

Bruce Road Food & Wine 44A Bruce Road NW10 8RB



1:1250

0 0.02 0.04 kilometres



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## LICENSING ACT 2003

### Application for New Premises Licence

#### 1. The Application

Name of Applicant:	Moncada Brewery Ltd
Name & Address of Premises:	37 Humber Road London NW2 6EN
Applicants Agent:	Gui Chipchase – CPL Training

The application is for a new premises licence:

- 1 For the sale and supply of alcohol from 10:00hrs to 23:00hrs Monday to Sunday and to remain open from 10:00hrs to 23:30hrs Monday to Sunday

#### 2. Background

None

#### 3. Promotion of the Licensing Objectives

See page 16 of the application.

#### 4. Relevant Representations

Representations have been received and withdrawn from the Police, Licensing Officers and Public Safety. An objection remains outstanding from a member of the public.

#### 5. Interested Parties

None

#### 6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

## **7. Determination of the Application**

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

## **8. Associated Papers**

- A. Application Form
- B. Resident Representation
- C. Police Representation and withdrawal
- D. Licensing Officer Representation and withdrawal
- E. Public Safety Representation and withdrawal
- D. OS Map

**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Moncada Brewery Ltd  
*(Insert name(s) of applicant)*

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

**Part 1 – Premises details**

Postal address of premises or, if none, ordnance survey map reference or description			
Moncada Brewery 37 Humber Road		<div style="border: 1px solid black; padding: 5px; width: fit-content; margin: auto;">                 Received                  04 AUG 2017                  DIGITAL POSTROOM             </div>	
Post town	London	Postcode	NW2 6EN
Telephone number at premises (if any)			
Non-domestic rateable value of premises		£72,500	

**Part 2 - Applicant details**

Please state whether you are applying for a premises licence as      Please tick as appropriate

- |  |                                     |                             |
|--|-------------------------------------|-----------------------------|
| a) an individual or individuals *                    | <input type="checkbox"/>            | please complete section (A) |
| b) a person other than an individual *               |                                     |                             |
| i as a limited company/limited liability partnership | <input checked="" type="checkbox"/> | please complete section (B) |
| ii as a partnership (other than limited liability)   | <input type="checkbox"/>            | please complete section (B) |
| iii as an unincorporated association or              | <input type="checkbox"/>            | please complete section (B) |
| iv other (for example a statutory corporation)       | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                                 | <input type="checkbox"/>            | please complete section (B) |
| d) a charity   | <input type="checkbox"/>            | please complete section (B) |

- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a statutory function or
- a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS (fill in as applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over <input type="checkbox"/>		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					



**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over <input type="checkbox"/>		Please tick yes	
Nationality					
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Moncada Brewery Ltd
Address  Ground Floor, 45 Pall Mall, London, United Kingdom, SW1Y 5JG
Registered number (where applicable)  07302207
Description of applicant (for example, partnership, company, unincorporated association etc.)  Limited Company
Telephone number (if any)
E-mail address (optional)

**Part 3 Operating Schedule**

When do you want the premises licence to start?

DD	MM	YYYY
A	S	A P

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

Moncada Brewery is a working brewery situated over 2 floors, the ground floor is utilised for the brewery aspect, with a Mezzanine above.

The mezzanine has an approximate capacity of 80 people and is proposed to be used for a Bar and retail aspect to the business selling the Brewery's products.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Supply of alcohol** (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<b>Will the performance of a play take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon			<b>Please give further details here</b> (please read guidance note 4)		
Tue					
Wed			<b>State any seasonal variations for performing plays</b> (please read guidance note 5)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Sat					
Sun					

**B**

<b>Films</b> Standard days and timings (please read guidance note 7)			<b>Will the exhibition of films take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 4)		
Mon					
Tue			<b>State any seasonal variations for the exhibition of films</b> (please read guidance note 5)		
Wed					
Thur			<b>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Fri					
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 7)			<u>Please give further details</u> (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			<u>State any seasonal variations for indoor sporting events</u> (please read guidance note 5)
Wed			<u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u> (please read guidance note 6)
Thur			
Fri			
Sat			
Sun			

**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 7)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)</u></b>	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Both	<input type="checkbox"/>				
Day	Start	Finish	<b><u>Please give further details here (please read guidance note 4)</u></b>		
Mon					
Tue					
Wed			<b><u>State any seasonal variations for boxing or wrestling entertainment (please read guidance note 5)</u></b>		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 6)</u></b>		
Sat					
Sun					

**E**

Live music Standard days and timings (please read guidance note 7)			Will the performance of live music take place <u>indoors or outdoors or both</u> – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b>Please give further details here</b> (please read guidance note 4)		
Tue			<b>State any seasonal variations for the performance of live music</b> (please read guidance note 5)		
Wed			<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Thur					
Fri					
Sat					
Sun					

**F**

Recorded music Standard days and timings (please read guidance note 7)			<b>Will the playing of recorded music take place indoors or outdoors or both – please tick</b> (please read guidance note 3)		Indoors	<input type="checkbox"/>
					Outdoors	<input type="checkbox"/>
Day	Start	Finish	<b>Both</b> <input type="checkbox"/>			
Mon						
Tue			<b>Please give further details here</b> (please read guidance note 4)			
Wed						
Thur			<b>State any seasonal variations for the playing of recorded music</b> (please read guidance note 5)			
Fri						
Sat			<b>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</b> (please read guidance note 6)			
Sun						



**G**

Performances of dance Standard days and timings (please read guidance note 7)			<b><u>Will the performance of dance take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 4)		
Tue			<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 5)		
Wed			<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Thur					
Fri					
Sat					
Sun					

**H**

<p><b>Anything of a similar description to that falling within (e), (f) or (g)</b>                  Standard days and timings (please read guidance note 7)</p>			<p>Please give a description of the type of entertainment you will be providing</p>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<p><b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)</p>	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<p><b><u>Please give further details here</u></b> (please read guidance note 4)</p>		
Wed					
Thur			<p><b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 5)</p>		
Fri					
Sat			<p><b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)</p>		
Sun					

I

<b>Late night refreshment</b> Standard days and timings (please read guidance note 7)			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)</b>	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 4)		
Mon					
Tue			<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 5)		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Fri					
Sat					
Sun					

J

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 7)			<b>Will the supply of alcohol be for consumption</b> – <b>please tick</b> (please read guidance note 8)	On the premises	<input type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input checked="" type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 5)  None      <b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 6)  Christmas Eve, New Years' Eve and Bank Holidays 10:00 – 00:00		
Mon	10:00	23:00			
Tue	10:00	23:00			
Wed	10:00	23:00			
Thur	10:00	23:00			
Fri	10:00	23:00			
Sat	10:00	23:00			
Sun	10:00	23:00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name Sam Marriott	
Date of birth: [REDACTED]	
Address  [REDACTED]	
Postcode	[REDACTED]
Personal licence number (if known) [REDACTED]	
Issuing licensing authority (if known) [REDACTED]	

K

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).**

None

L

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 7)			<b>State any seasonal variations</b> (please read guidance note 5)	
Day	Start	Finish	None	
Mon	10:00	23:30		
Tue	10:00	23:30		
Wed	10:00	23:30		
Thur	10:00	23:30		<b><u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u></b> (please read guidance note 6)  Christmas Eve, New Years' Eve and Bank Holidays 08:30 – 00:30
Fri	10:00	23:30		
Sat	10:00	23:30		
Sun	10:00	23:30		

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)**

1. Front of House Staff shall be trained in Age Verification and Underage sales prevention

**b) The prevention of crime and disorder**

1. CCTV shall be installed, operated and maintained in agreement with the Police. The system will enable frontal identification of every person entering the premises. The system shall record in real time and operate whilst the premises are open for licensable activities. The recordings shall be kept available for a minimum of 31 days.
2. Recordings shall be made available immediately on request to an Authorised Officer or a Police Officer (subject to the Data Protection Act 1998) throughout the 31 day period following any incident.
3. A member of staff with knowledge of the CCTV system will be present on site whilst the premises are open to the public to aid any enquiry from a Police Officer or Authorised Officer requiring recent CCTV recordings with the minimum of delay when requested.

**c) Public safety**

1. All exit routes shall be kept unobstructed, with non-slippery and even surfaces, free of trip hazards and clearly signed.
2. Public areas will be maintained free from obstruction and trip hazards
3. Adequate and appropriate first aid equipment and materials will be kept on site, regularly checked and kept in an easily accessible place by staff.
4. Appropriate fire escape route signs shall be clearly displayed
5. Clear pedestrian walk-way markings shall be provided

**d) The prevention of public nuisance**

1. All highway and public spaces in the vicinity of the premises will be kept free from litter to the satisfaction of the council.
2. Refuse such as bottles will be placed into receptacles outside the premises at times that will minimise the disturbance to nearby properties.
3. No deliveries to or collections from the premises will take place between 20:00 and 06:00 hours.
4. Notices shall be prominently displayed at all exits requesting patrons to leave the premises quietly.

**e) The protection of children from harm**

1. A challenge 21 policy will be adopted with proportionate and appropriate signage displayed.
2. A refusal to serve log shall be maintained and made available for inspection by a Police Officer or Authorised Officer, this log shall include the Date, Time, Name and signature of the staff member who refused the sale.
3. The refusal to serve log shall be signed by the DPS of the premises on a monthly basis
4. Staff shall be trained in Licensing Law with regards to age verification, children and alcohol, and the procedures that shall be adopted if it is considered that an individual may be under the age of 18.

**Checklist:**

**Please tick to indicate agreement**

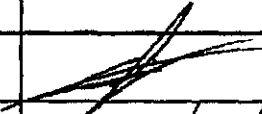
- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**

**Part 4 – Signatures** (please read guidance note 11)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

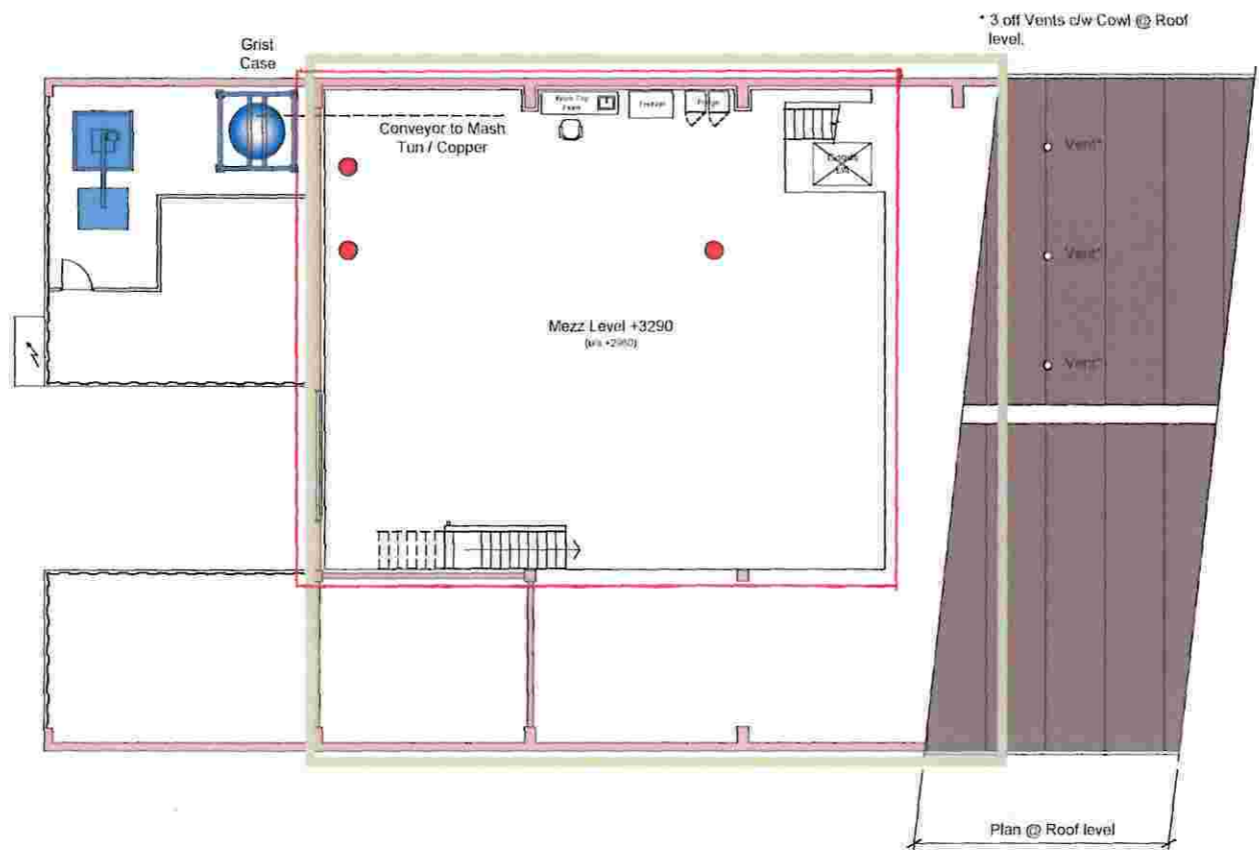
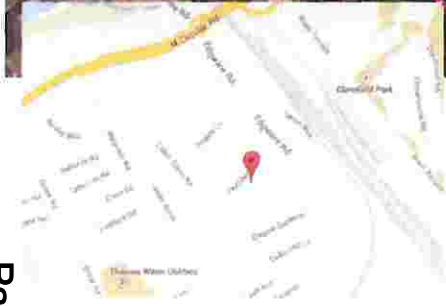
<b>Declaration</b>	<ul style="list-style-type: none"> <li>• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).</li> <li>• The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)</li> </ul>
<b>Signature</b>	
<b>Date</b>	03/08/17
<b>Capacity</b>	Agent

**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant’s solicitor or other authorised agent** (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

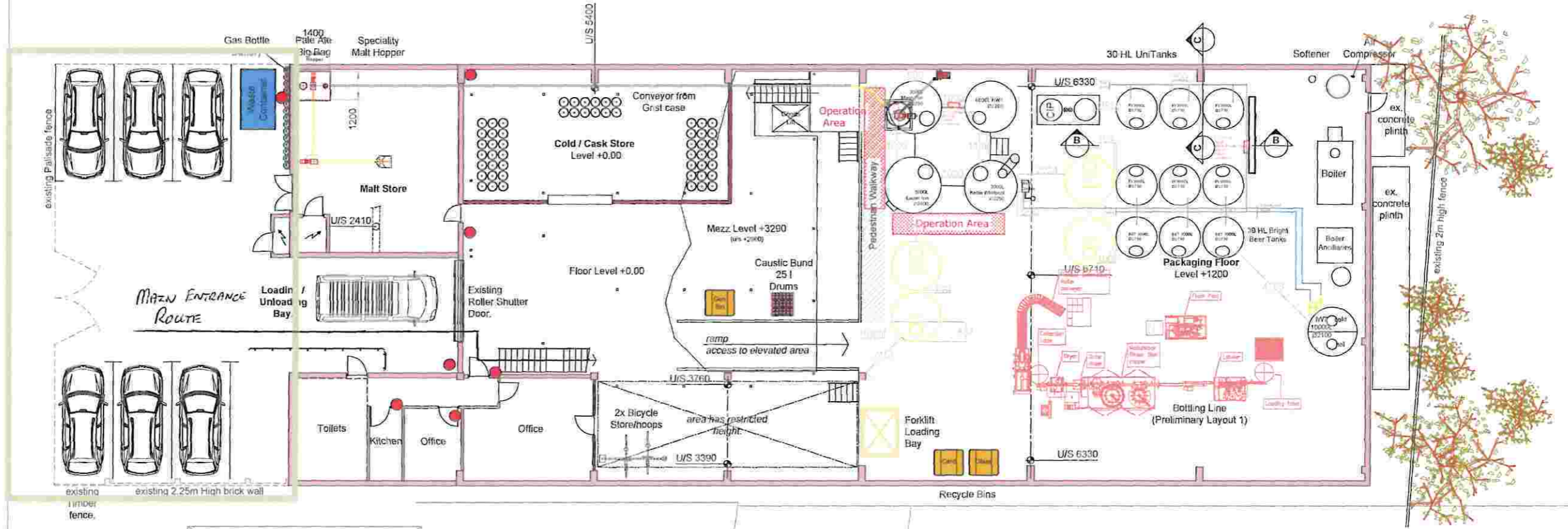
<b>Signature</b>	
<b>Date</b>	
<b>Capacity</b>	

<b>Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)</b>			
Mr Guillaume Chipchase A.CiEx CPL Training Ltd Egerton House 2 Tower Road			
<b>Post town</b>	<b>Birkenhead</b>	<b>Postcode</b>	<b>CH41 1FN</b>
<b>Telephone number (if any)</b>		0151 650 6910	
<b>If you would prefer us to correspond with you by e-mail, your e-mail address (optional)</b> Gui.chipchase@cpltg.com			





● = CCTV CAMERA  
 - - = LICENSED AREA



General Notes

P10	Layout arrangement revised.	10/10/16	TJR	ZL	KJS	P5	Revised as per comments.	28/09/15	NY	NY	KJS
P9	Layout arrangement revised.	11/05/16	NY	NY	KJS	P4	Revised as per client meeting.	24/09/15	NY	NY	KJS
P8	Bicycle Rack Relocated internally, Pedestrian crossing removed.	30/11/15	NY	NY	KJS	P3	Revised as per client meeting.	27/09/15	NY	NY	KJS
P7	Revised as per comments.	30/09/15	Tel	ZL	KJS	P2	Revised as per client meeting.	27/07/15	NY	NY	KJS
P6	Revised as per comments.	29/09/15	NY	NY	KJS	P1	Information	22/07/15	Tel	KJS	KJS

**MONCADA Brewery**



37 Humber Road,  
 London,  
 NW2

**PLOT PLAN**  
 Proposed Equipment Layout  
 60 HL UniTanks OPTION

**ALECTIA** LTD  
 Kings Ride Court, Kings Ride 14A, Bickley 153 7811 WWW.ALECTIA.CO.UK (M) +44 (0) 1544 567300

P2312  
 Tel: KJS  
 1/100 @A1  
 P10

04/10/15

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Regulatory Services  
London Borough of Brent  
Brent Civic Centre  
Engineers Way  
Wembley HA9 0FJ



21 August 2017

Dear Sir/Madam,

Re: Licensing Act 2003  
Moncada Brewery Ltd  
37 Humber Road  
London NW2 6EN

---



I wish to register my objection to the application for a "Premises licence" for the sale of alcohol, 10.00 - 23.00, by Moncada Brewery Ltd at the above site.

The application, if granted, is likely to result in increased noise and traffic in the period 18.00 - 23.00. As elderly neighbours, [redacted], are particularly vulnerable to any possible night time disturbances resulting from the sale of alcohol in this period.

I therefore request the restriction of a licence for the sale of alcohol, if any, to the period 10.00 - 18.00.

Yours faithfully,  
[redacted]

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Dear Resident,

I am the licensing consultant instructed on behalf of Mr Sam Marriott in relation to the premises licence application for Moncada Brewery.

I am writing to you in response to your representation to the premises licence application of which I have been notified by the Licensing Department for Brent Council.

Thank you for giving our application consideration, my client and I have discussed your representation and fully understand your concerns. I would like to address the concerns raised in your representation in order that a reasonable conclusion can be found for all concerned.

It is clear from your representation that you believe that potential noise nuisance would be detrimental to your standard of living given that your residence is situated in the vicinity of the premises.

The premises is a working brewery, that's overall working hours are until 23:30, that is to say that all persons will be off-site and the brewery closed at that time, with the activity of the sale of alcohol finishing 30 minutes prior to this and the brewing activity is planned to cease at 5pm which should substantially reduce noise from the site.

The purpose of our application is to allow for the premises to have an onsite retail aspect for persons to purchase the brewery's products directly from them, a very important aspect for small brewery's. Equally the premises would like to allow for people to try the products onsite also.

Given that the brewery is not of a large industrial scale and the products produced are more niche in nature, we do not anticipate large volumes of people to visit the site just for drinking. However, as part of our application we have proposed the conditions listed below to be written into the licence in relation to the prevention of public nuisance, should it be granted.

**Proposed Prevention of Public Nuisance Conditions:**

- All highway and public spaces in the vicinity of the premises will be kept free from litter to the satisfaction of the council.
- Refuse such as bottles will be placed into receptacles outside the premises at times that will minimise the disturbance to nearby properties.
- No deliveries to or collections from the premises will take place between 20:00 and 06:00 hours.
- Notices shall be prominently displayed at all exits requesting patrons to leave the premises quietly.

As I am sure that you are aware, breach of any of the conditions of a premises licence or the carrying on of any unauthorised licensable activity is a criminal offence and can allow for responsible authorities and residents to call for a review of the licence before the licensing committee at which point the licence can be revoked, suspended or be subject to further conditions limiting its operation, but equally the premises can have fines levied against it.

Furthermore, the premises has on-site parking which should alleviate the potential for congestion in the road.

In light of the additional information in relation to the business and conditions which would be attached to the premises licence in our application, we would greatly appreciate it if you could

please confirm if are willing to withdraw your representation which can be done by notifying the licensing authority on the below details.

I am also more than happy to answer any questions that you may have or provide further clarity on any of the points raised above with you directly, and you can reach me on any of the contact details below.

**Contacts:**

Guillaume Chipchase G.CiEx MIoL  
Head of Licensing  
CPL Training Ltd  
Egerton House  
2 Tower Road  
Birkenhead  
Wirral CH41 1FN  
0151 650 6910  
0758 6565 754  
[gui.chipchase@cpltg.com](mailto:gui.chipchase@cpltg.com)

London Borough of Brent Council  
Regulatory Services,  
Brent Civic Centre,  
Engineers Way,  
Wembley, HA9 0FJ  
0208 937 5303  
[Licensing@brent.gov.uk](mailto:Licensing@brent.gov.uk)

Many Thanks  
Gui Chipchase G.CiEx MIoL

Regulatory Services  
London Borough of Brent  
Brent Civic Centre  
Engineers Way  
Wembley HA9 0FJ



4 September 2017

Your Ref. 223727786

Dear Sir/Madam,

Re: Licensing Act 2003  
Moncada Brewery Ltd  
37 Humbes Road  
London NW2 6EN



Thank you for the letter dated 1 September 2017 enclosing the response from Moncada Brewery to my letter dated 21 August 2017.

The concerns expressed in my letter against the licensing application remain as the response confirms that as a result of the application there will be onsite brewing, sale and trying/drinking of alcohol, 10.00 - 23.00.

I therefore confirm my request for the restriction of a licence for the sale of alcohol, if any, to the period 10.00 - 18.00.

Yours faithfully,



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**METROPOLITAN  
POLICE**

Working together for a safer London

TERRITORIAL POLICING

**Brent Police Licensing Unit**

*Brent Civic Centre  
Engineers Way  
Wembley  
Middlesex  
HA9 0FJ*

**Your ref:** 223727786

**Our ref:** 01QK/409/17/157

**Brent Borough Licensing Department**

*Wembley Police Station  
603 Harrow Road  
Wembley  
HA0 2HH*

**Tel:** 020 8733 3206

**Email:** nicola.mcdonald @met.police.uk

**Web:** www.met.police.uk

**Date:** 6th September 2017

**Police representation to the Premises Licence application for 'Moncada Brewery Ltd'  
37 Humber Road, NW10 6EN.**

I certify that I have considered the application shown above and **I wish to make representations** that the likely effect of the grant of the application is detrimental to the Council's Licensing Objectives for the reasons indicated below.

I am of the opinion that the risk to the Council's objectives can be mitigated by removing the requested variations or attaching conditions to the Licence as shown below.

If these conditions were accepted in full **I would** withdraw my representation.

Officer: **Nicola McDonald**  
**Licensing Constable PC 157QK**

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a premises licence under section 17 of the act.

The Police representations are primarily concerned with crime and disorder and prevention of public nuisance.

**Police require the following points should be included in the operating schedule or added as conditions on the premises licence.**

**Personal Licence Holder**

The sale of alcohol to drunken people and children is a major cause of concern to police and highlighted in the Governments Alcohol Harm Reduction Strategy. Those who sell alcohol should be fully aware of the legislation and issues around alcohol and should be fully trained to a national standard.

**Closed Circuit Television (CCTV)**

Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises. With proper signage, this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated.

All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

Notices shall be displayed at the entrance to the premises, and in prominent positions throughout the premises, advising that CCTV is in operation.

**Operating Hours to be displayed on Premises**

A notice displaying the opening hours, the type of licensing activity and licence conditions should be clearly displayed and visible to anyone outside the premises. This may be incorporated in the summary of the licence, which must be displayed, or take the form of a separate item. Likewise the name of the Designated Premises Supervisor (D.P.S.) should be similarly displayed. This will allow the Police and other responsible authorities to readily identify the licence details. Clearly displayed opening hours will also reduce any confusion for customers prior to entering the premises and possible conflict when the premises close/stop selling alcohol.

A Summary of the Premises Licence will be displayed at each public entrance to the premises.

**Police require the following points should be added as conditions on the premises licence as below.**

CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised officers from Brent Council upon request.

CCTV cameras shall be installed to cover the public entrance of the premises and the bar area.

The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.

A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

A "Challenge 25" policy shall be adopted and adhered to.

A sign stating "No proof of age – No sale" shall be displayed at the point of sale.

Any staff directly involved in selling alcohol for retail to consumers, staff who provide training and all managers will undergo regular training of Licensing Act 2003 legislation. This will be documented and signed for by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

An incident log shall be kept at the premises, and made available for Inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

All crimes reported to the venue

Any complaints received

Any faults in the CCTV system

Any refusal of the sale of alcohol

Any visit by a relevant authority or emergency service.

Alcohol shall only be provided as an accompaniment to substantial food.

Customers shall not be permitted to take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.

Notices asking customers to leave quietly shall be conspicuously displayed at all exits.

Yours Sincerely,

**Nicola McDonald PC 157QK**  
**Licensing Constable Brent Police**

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**From:** [Nicola.McDonald@met.pnn.police.uk](mailto:Nicola.McDonald@met.pnn.police.uk)  
**Sent:** 06 September 2017 15:21  
**To:** [Gui.Chipchase@cpltg.com](mailto:Gui.Chipchase@cpltg.com)  
**Cc:** Business Licence; Legister, Linda  
**Subject:** 223727786 37 Humber Road NW10 6EN

Gui

Many thanks for the prompt response.

police will not be making any further representations to this application.

Regards

Nicola

---

**From:** Gui Chipchase [<mailto:Gui.Chipchase@cpltg.com>]  
**Sent:** 06 September 2017 14:51  
**To:** McDonald Nicola - QK  
**Cc:** [business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk); [Linda.Legister@brent.gov.uk](mailto:Linda.Legister@brent.gov.uk)  
**Subject:** RE: 223727786 37 Humber Road NW10 6EN

Hi Nicola,

I Trust that you are well?.. and thank you for your e-mail,

On reading your proposed conditions I can confirm that we are happy to accept these being attached to the licence should it be granted.

Many Thanks

**Gui Chipchase G.CiEx MIoL**

HEAD OF LICENSING

**CPL TRAINING**  
EGERTON HOUSE

TEL: 0151 650 6910

2 TOWER ROAD

MOB: 0758 6565 754

BIRKENHEAD

WEB: [www.cpltraining.co.uk](http://www.cpltraining.co.uk)

WIRRAL

EMAIL: [gui.chipchase@cpltg.com](mailto:gui.chipchase@cpltg.com)

CH41 1FN

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Moncada Brewery Ltd  
37 Humber Road  
London  
NW2 6EN

6<sup>th</sup> September 2017

Our Ref 223727786

Dear Sir/Madam,

**Licensing Representation to the Initial Application for the Premises License for Moncada Brewery Ltd, 37 Humber Road, London, NW2 6EN**

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

**An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.**

**The application has been made for a new premises licence under section 17 of the Act.**

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

*The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:*

- 1) CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.
- 2) A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.
- 3) Customers shall not be permitted to take open drink containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.

4) A "Challenge 25" policy shall be adopted and adhered to on the premises at all times

5) An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) all seizures of drugs or offensive weapons
- (f) any faults in the CCTV system or searching equipment or scanning equipment
- (g) any refusal of the sale of alcohol
- (h) any visit by a relevant authority or emergency service.

5) A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.

6) Any staff directly involved in selling alcohol for retail to consumers, staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation. The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

7) All deliveries shall take place during the normal working day (i.e. 09:00 to 18:00 daily).

8) Notices asking customers to leave quietly shall be conspicuously displayed at all exits.

In order for the Licensing Authority to withdraw this representation, it will be necessary for you to confirm in writing that you are willing to accept the above.

Yours faithfully



Esther Chan  
Licensing Inspector  
Planning, Transportation & Licensing



**From:** Chan, Esther  
**Sent:** 08 September 2017 13:19  
**To:** 'Gui Chipchase'; Business Licence  
**Subject:** RE: Moncada Brewery Ltd, 37 Humber Road,  
London, NW2 6EN

Dear Gui,

Thank you for your email confirming that your client accept my conditions.

I confirm that the Licensing Authority now withdraw the current representation and do not make any further representations regarding the application.

Kind Regards  
Esther Chan  
Licensing Inspector  
Planning, Transportation & Licensing  
Brent Council  
Tel: 0208 937 5303

---

**From:** Gui Chipchase [<mailto:Gui.Chipchase@cpltg.com>]  
**Sent:** 06 September 2017 14:53  
**To:** Chan, Esther <[Esther.Chan@brent.gov.uk](mailto:Esther.Chan@brent.gov.uk)>; Business Licence  
<[business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk)>  
**Subject:** RE: Moncada Brewery Ltd, 37 Humber Road, London, NW2 6EN

Hi Esther,

I trust that you are well?

I can confirm that we accept your conditions as proposed being attached to the licence for Moncada Brewery should the licence be granted.

We have received a very similar representation from Nicola McDonald of Brent Police Licensing and we have confirmed acceptance of those too.

Many Thanks

**Gui Chipchase G.CiEx MloL**  
HEAD OF LICENSING

**CPL TRAINING**  
EGERTON HOUSE  
2 TOWER ROAD

**TEL:** 0151 650 6910

**MOB:** 0758 6565 754

BIRKENHEAD

**WEB:** [www.cpltraining.co.uk](http://www.cpltraining.co.uk)

WIRRAL

**EMAIL:** [gui.chipchase@cpltg.com](mailto:gui.chipchase@cpltg.com)

CH41 1FN

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**From:** Pearce, Chris  
**Sent:** 18 August 2017 16:01  
**To:** 'Gui Chipchase'; Exeter, Pollen; Business Licence; Legister, Linda  
**Subject:** RE: Moncada Brewery, 37 Humber Road, London, NW2 6EN

Dear Mr Gui Chipchase

**RE: Licensing Act 2003, Application for the Grant of a New Premises Licence, Reference: 223727786**

**New Premises - Moncada Brewery, 37 Humber Road, London, NW2 6EN**

Thank you for your correspondence dated the 18.08.2017, stating that you accept the conditions set out in our representation.

I confirm that the Public Safety Team now withdraw the current representation and do not make any further representations regarding the application.

We will require the agreed conditions to appear on the licence schedule.

Kind regards

Mr Chris Pearce  
Public Safety Officer  
Community Protection  
Regeneration & Environmental Services  
Brent Council  
020 8937 1031

---

**From:** Gui Chipchase [<mailto:Gui.Chipchase@cpltg.com>]  
**Sent:** 18 August 2017 13:57  
**To:** Pearce, Chris <[Chris.Pearce@brent.gov.uk](mailto:Chris.Pearce@brent.gov.uk)>; Exeter, Pollen <[Pollen.Exeter@brent.gov.uk](mailto:Pollen.Exeter@brent.gov.uk)>; Business Licence <[business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk)>; Legister, Linda <[Linda.Legister@brent.gov.uk](mailto:Linda.Legister@brent.gov.uk)>  
**Subject:** RE: Moncada Brewery, 37 Humber Road, London, NW2 6EN

Good Afternoon Chris,

Thank you for your e-mail.

I can confirm that we accept and are happy for your proposed conditions to be included in the licence on grant.

Many Thanks

**Gui Chipchase A.CiEx MloL**  
HEAD OF LICENSING

**CPL TRAINING**

**From:** Pearce, Chris [<mailto:Chris.Pearce@brent.gov.uk>]  
**Sent:** 18 August 2017 11:08  
**To:** Gui Chipchase <[Gui.Chipchase@cpltg.com](mailto:Gui.Chipchase@cpltg.com)>; Exeter, Pollen <[Pollen.Exeter@brent.gov.uk](mailto:Pollen.Exeter@brent.gov.uk)>; Business Licence <[business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk)>; Legister, Linda <[Linda.Legister@brent.gov.uk](mailto:Linda.Legister@brent.gov.uk)>  
**Subject:** RE: Moncada Brewery, 37 Humber Road, London, NW2 6EN

Dear Mr Gui Chipchase

**RE: Licensing Act 2003, Application for the Grant of a New Premises Licence, Reference: 223727786**

**New Premises - Moncada Brewery, 37 Humber Road, London, NW2 6EN**

I refer to the application for a new licence for the above named premises. After assessing the application, the Public Safety Team will be making the following representations to the Licensing Authority on the grounds of Public Safety.

Providing the licensee is willing to accept the following conditions Public Safety Team would withdraw the representation.

- The locks and flush latches on the exit doors and gates shall be unlocked and kept free from fastenings other than push bars or pads whilst the public are on the premises.
- The socket outlets (or other power supplies used for DJ equipment, band equipment and other portable equipment) that are accessible to performers, staff or the public shall be suitably protected by a residual current device (RCD having a rated residual operating current not exceeding 30 milliamps).
- Exits are not obstructed (including by curtains, hangings or temporary decorations), and accessible via non-slippery and even surfaces, free of trip hazards and clearly identified
- Where chairs and tables are provided, internal gangways are kept unobstructed
- Temporary electrical wiring and distribution systems are not provided without notification to the licensing authority at least ten days before commencement of the work and/or prior inspection by a suitable qualified electrician.
- Subject to risk assessment, the maximum number of persons permitted on the Premises (not including staff) shall be: **80** persons

In order for the Public Safety Team to withdraw this representation, it will be necessary for you or your client to **confirm in writing or via Email** that you accept the above licence conditions.

We will require these conditions to appear on the licence schedule should the licence be granted.

*If you are in control of any part of a commercial premise, you are under a legal obligation to carry out a detailed fire risk assessment to identify risks and hazards in the premises. A fire risk assessment is essential in keeping your premises safe for everyone. You must keep a written record of your fire risk assessment if your business has five or more people.*

More information can be found here: <http://www.london-fire.gov.uk/FireRiskAssessment.asp>

Please let me know if I can assist you further.

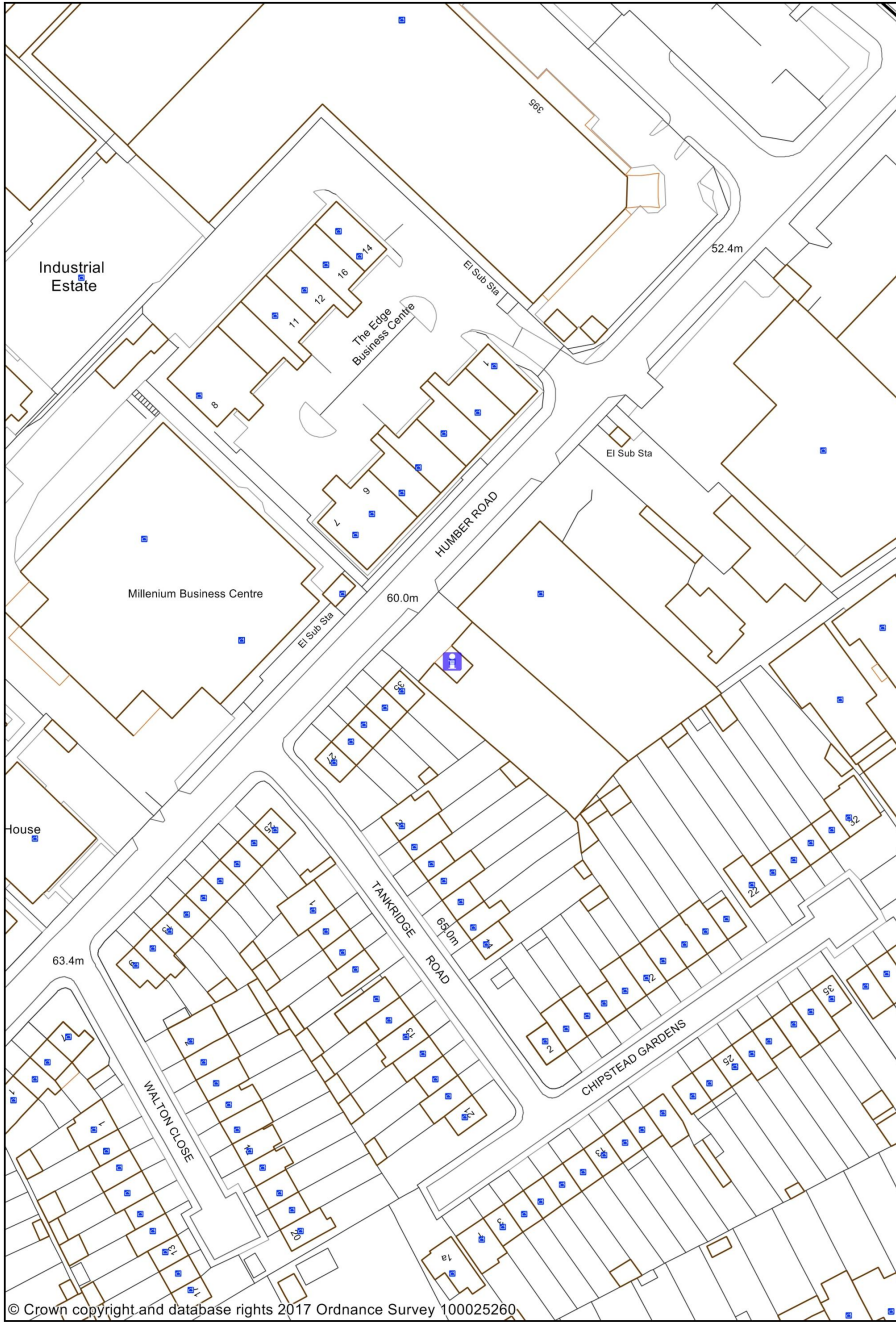
Kind regards

Mr Chris Pearce  
Public Safety Officer  
Community Protection  
Regeneration & Environmental Services  
Brent Council

020 8937 1031

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Moncada Brewery 37 Humber Road NW2 6EN



1:1250

0 0.02 0.04 kilometres



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## LICENSING ACT 2003

### Application for New Premises Licence

#### 1. The Application

Name of Applicant:	Mr Kulbir Khaneja
Name & Address of Premises:	Who's Next Food & Wine, 6 Library Parade Craven Park Road NW10 8SG
Applicants Agent:	Mr Manpreet Kapoor - Personal Licence Courses Ltd

The application is for a new premises licence:

- 1 For the sale and supply of alcohol and to remain open from 08:00hrs to 00:00hrs Monday to Sunday.

#### 2. Background

This premises previously held a premises licence which was the subject of a review from the Police. The licence was revoked by the licensing sub committee on 5 April 2017. A further application was submitted and refused in July 2017. Decision Notices attached.

#### 3. Promotion of the Licensing Objectives

See page 16 of the application.

#### 4. Relevant Representations

Representations have been received from the Police and Licensing Officers.

#### 5. Interested Parties

None

#### 6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

## **7. Determination of the Application**

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

## **8. Associated Papers**

- A. Copy of Application Form
- B. Copy of Police Representation
- C. Copy of Licensing Representation
- D. Review Hearing Decision Notices
- E. OS Map

**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We **MR KULBIR KHANEJA**

*(Insert name(s) of applicant)*

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

**Part 1 – Premises details**

Postal address of premises or, if none, ordnance survey map reference or description <b>WHO'S NEXT FOOD &amp; WINE 6 LIBRARY PARADE CRAVEN PARK ROAD</b>			
Post town	<b>LONDON</b>	Postcode	<b>NW10 8SG</b>
Telephone number at premises (if any)			
Non-domestic rateable value of premises		<b>£ 19,250.00</b>	

**Part 2 - Applicant details**

Please state whether you are applying for a premises licence as

Please tick as appropriate

- |  |                                     |                             |
|--|-------------------------------------|-----------------------------|
| a) an individual or individuals *                    | <input checked="" type="checkbox"/> | please complete section (A) |
| b) a person other than an individual *               |                                     |                             |
| i as a limited company/limited liability partnership | <input type="checkbox"/>            | please complete section (B) |
| ii as a partnership (other than limited liability)   | <input type="checkbox"/>            | please complete section (B) |
| iii as an unincorporated association or              | <input type="checkbox"/>            | please complete section (B) |
| iv other (for example a statutory corporation)       | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                                 | <input type="checkbox"/>            | please complete section (B) |
| d) a charity   | <input type="checkbox"/>            | please complete section (B) |
| e) the proprietor of an educational establishment    | <input type="checkbox"/>            | please complete section (B) |
| f) a health service body                             | <input type="checkbox"/>            | please complete section (B) |

- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c 14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a  
 statutory function or   
 a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS (fill in as applicable)**

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname KHANEJA			First names KULBIR		
Date of birth		I am 18 years old or over		<input checked="" type="checkbox"/> Please tick yes	
Nationality SWEDISH					
Current residential address if different from premises address					
Post town		Postcode			
Daytime contact telephone number					
E-mail address (optional)					

**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over		<input type="checkbox"/> Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town		Postcode			

Daytime contact telephone number	
E-mail address (optional)	

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

**Part 3 Operating Schedule**

When do you want the premises licence to start?

DD	MM	YYYY

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

<p>Please give a general description of the premises (please read guidance note 1)</p> <p><b>NEWSAGENTS, OFF LICENCE AND CONVENIENCE STORE</b></p>
--

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

A

<b>Plays</b> Standard days and timings (please read guidance note 7)			<b><u>Will the performance of a play take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 4)		
Mon					
Tue			<b><u>State any seasonal variations for performing plays</u></b> (please read guidance note 5)		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Fri					
Sat					
Sun					

**B**

<b>Films</b> Standard days and timings (please read guidance note 7)			<b>Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)</b>	
			Indoors	<input type="checkbox"/>
Day      Start      Finish			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
Mon			<b>Please give further details here (please read guidance note 4)</b>	
Tue				
Wed			<b>State any seasonal variations for the exhibition of films (please read guidance note 5)</b>	
Thur				
Fri			<b>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6)</b>	
Sat				
Sun				



C

Indoor sporting events Standard days and timings (please read guidance note 7)			Please give further details (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 5)
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 6)
Fri			
Sat			
Sun			

**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 7)			<b>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors <input type="checkbox"/>
				Outdoors <input type="checkbox"/>
				Both <input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 4)	
Mon				
Tue				
Wed			<b>State any seasonal variations for boxing or wrestling entertainment</b> (please read guidance note 5)	
Thur				
Fri			<b>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</b> (please read guidance note 6)	
Sat				
Sun				

**E**

<b>Live music</b> Standard days and timings (please read guidance note 7)			<b><u>Will the performance of live music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 4)		
Mon					
Tue					
Wed					
Thur					
Fri					
Sat					
Sun					
			<b><u>State any seasonal variations for the performance of live music</u></b> (please read guidance note 5)		
			<b><u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 6)		

**F**

<b>Recorded music</b> Standard days and timings (please read guidance note 7)			<b><u>Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)</u></b>	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here (please read guidance note 4)</u></b>  <b><u>State any seasonal variations for the playing of recorded music (please read guidance note 5)</u></b>  <b><u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 6)</u></b>	
Mon				
Tue				
Wed				
Thur				
Fri				
Sat				
Sun				

**G**

<b>Performances of dance</b> Standard days and timings (please read guidance note 7)			<b>Will the performance of dance take place indoors or outdoors or both – please tick</b> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 4)		
Mon					
Tue					
Wed			<b>State any seasonal variations for the performance of dance</b> (please read guidance note 5)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Sat					
Sun					

**H**

<b>Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)</b>			Please give a description of the type of entertainment you will be providing		
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)</b>	<b>Indoors</b>	<input type="checkbox"/>
Mon				<b>Outdoors</b>	<input type="checkbox"/>
				<b>Both</b>	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u> (please read guidance note 4)</b>		
Wed					
Thur					
Fri			<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 5)</u></b>		
Sat					
Sun					
			<b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)</b>		

I

<b>Late night refreshment Standard days and timings (please read guidance note 7)</b>			<b>Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)</b>	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 4)		
Mon					
Tue			<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 5)		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 6)		
Fri					
Sat					
Sun					

J

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 7)			<b>Will the supply of alcohol be for consumption – please tick</b> (please read guidance note 8)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 5)  NONE		
Mon	08:00	00:00			
Tue	08:00	00:00			
Wed	08:00	00:00			
Thur	08:00	00:00			
Fri	08:00	00:00			
Sat	08:00	00:00			
			<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Sun	08:00	00:00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name MR KULBIR KHANEJA	
Date of birth [REDACTED]	
Address [REDACTED]	
Postcode	[REDACTED]
Personal licence number (if known) [REDACTED]	
Issuing licensing authority (if known) [REDACTED]	



K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

NONE

L

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 7)			<b>State any seasonal variations</b> (please read guidance note 5)  NONE
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</b> (please read guidance note 6)  NONE
Mon	08:00	00:00	
Tue	08:00	00:00	
Wed	08:00	00:00	
Thur	08:00	00:00	
Fri	08:00	00:00	
Sat	08:00	00:00	
Sun	08:00	00:00	

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)**

1. Strict implementation of challenge 25 policy
2. CCTV to be installed and 31 days recording system
3. All staff to be trained in responsible alcohol retailing
4. Training manual will be available at the premises

**b) The prevention of crime and disorder**

1. The premise license holder shall ensure that CCTV camera and recorders are installed at the premises and are of a standard acceptable to and approved by the police
2. The system shall be maintained in good working order and at all times the premise is open to the public, be fully operational covering both internal and external areas of the premises to which the public have access. All images should be stored for a minimum of 31 days
3. The CCTV views are not to be obstructed, at least one CCTV camera is to be placed near to the exit in order to capture clear facial images of all patrons leaving the premises
4. Signage will be prominently displayed advising customers that they are being filmed on CCTV
5. A suitable trained staff member will be able to show and provide police or council licensing officers recent data footage with the minimum delay when requested.
6. All goods, including those subject to duty payments i.e. alcohol and tobacco products will be brought from cash and carries only, invoices will be available upon request. No alcoholic drinks or tobacco will be purchased by the premises from unannounced sellers calling at the premises
7. All alcohol shall be purchased from AWRS registered cash & carry and wholesalers.
8. No sale of strong beers, lagers and ciders above 6.5%
9. No single cans of beers, lagers and ciders to be sold.

**c) Public safety**

1. Installation of appropriate safety equipment
2. Fire exit signs displayed
3. To comply with all current, fire, health and safety laws
4. CCTV working at all times

**d) The prevention of public nuisance**

1. Notice displayed asking customers to leave quietly from premises also customers will be told in person to leave quietly and not to disturb the local neighbourhood
2. Strict policy in place to tell all staff not to serve alcohol to drunks at all
3. Appropriate signage will be displayed, in prominent position informing customers they are being recorded on CCTV

**e) The protection of children from harm**

1. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. Challenge 25 posters displayed where alcohol is sold.
2. The only acceptable ID will be those with photographic identification documents; including passport, photo-card, driving license or proof of age card bearing the PASS hologram.
3. An incident/refusal log shall be kept at the premises, and made available for inspection on request to an authorized officer of the council of the police which will record the following;
  - a) All crimes reported at the venue
  - b) Any complaints received, any faults in the CCTV system
  - c) Any refusal of the sale of alcohol, any visit by a relevant authority
  - d) CAD reference number where police are called

**Checklist:**

**Please tick to indicate agreement**

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).

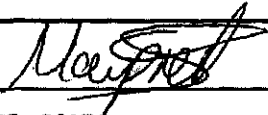
**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**



**Part 4 – Signatures** (please read guidance note 11)

**Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). If signing on behalf of the applicant, please state in what capacity.**

<b>Declaration</b>	<ul style="list-style-type: none"> <li>• [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).</li> <li>• The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)</li> </ul>
<b>Signature</b>	
<b>Date</b>	11 - 08 - 2017
<b>Capacity</b>	<b>DULY AUTHORISED AGENT</b>

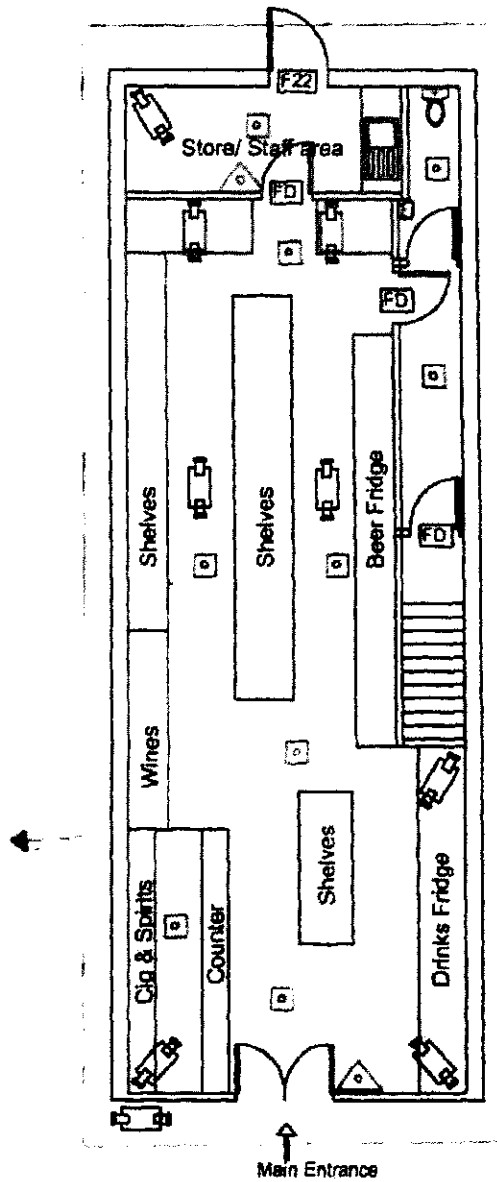
**For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.**

<b>Signature</b>	
<b>Date</b>	
<b>Capacity</b>	

<b>Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)</b>			
<b>MR MANPREET S KAPOOR</b>			
<b>PERSONAL LICENCE COURSES LTD</b>			
<b>INFOTREE HOUSE</b>			
<b>NEWPORT</b>			
<b>Post town</b>	<b>HAYES</b>	<b>Postcode</b>	<b>UB4 8JX</b>
<b>Telephone number (if any)</b>	<b>020 8606 0558</b>		
<b>If you would prefer us to correspond with you by e-mail, your e-mail address (optional)</b>			
<b>info@personalllicencecourses.com</b>			



# Proposed Licence Plan



Property Address:  
 8 Library Parade  
 London  
 NW10 8SG

Drawing no: PHBS03		Date: 27/04/2017	
Key	Scale: 1:100	Paper: A4	
	FIRE EXTINGUISHER		
	FIRE EXIT SIGNS		
	EMERGENCY LIGHTING		
	Fire Check Door		
	CCTV CAMERAS		
CCTV RECORDING 31 DAYS			
SHUTTERS PROVIDED			
ALARM SYSTEM TO A01SPEC OR SIMILAR FITTED			

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TERRITORIAL POLICING

**Brent Police Licensing Unit**

*Brent Civic Centre  
Engineers Way  
Wembley  
Middlesex  
HA9 0FJ*

**Your ref:**

**Our ref:**

**Brent Borough Licensing Department**

*Wembley Police Station  
603 Harrow Road  
Wembley  
HA0 2HH*

**Tel:** 020 8733 3206

**Fax:** 020 8733 3101

**Email:** michael.sullivan3@met.police.uk

**Web:** www.met.police.uk

**Date:** 31st August 2017

**Police Representation to the application under section 17 of the licensing act 2003, for a new Premises Licence for 'Who's Next Food & Wine 6 Library Parade, Craven Park Road, NW10 8SG**

I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Officer: Michael Sullivan  
Licensing Constable PC 368QK

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the act.

This is the second application for a new premises licence for this shop since the venue was the subject of a review in April of this year, where its licence was revoked after the Premises licence Holder, and designated Premises Supervisor Mr Arora Singh continually breached his licence conditions, during the review hearing the licensee proposed that the licence be transferred into a family members name, however after questioning, the committee decided that the proposed applicant was not suitable, and revoked the licence.

An application was then made for a new premises licence where again after questioning the applicant was believed to be not suitable, and the application was refused.

On receiving this new application I contacted the applicant Mr Kulbir Khaneja, and spoke to him on the telephone, I explained to him who I was and why I was calling, I asked him to confirm that he was the applicant for the new licence application for Who's Next, he stated that he was unaware of any application, he then asked me where the shop was, I said if he had made an application for a licence then he should know where the shop was, he replied yes its me the shop is in Wembley, I informed him that the shop was in Harlesden, I then asked him if he had purchased the shop he said no, I asked him why he was applying for a licence if he was not buying the shop, he was unable to answer, I asked if he had a lease, again he said no not yet, I asked when he would be getting a lease he replied soon, I asked how much he was paying for the lease, he was unable to tell me, I said it seems strange you don't know how much you are paying for a shop, he then said he was going to rent the shop, I said how much was the rent again he did not have an answer, I asked him how much he was buying the stock in the shop for, he said he wasn't, I said is he giving it to you for free, he replied no  
I asked him how many times he had been to the shop, he did not give me an answer, I then asked if the shop was currently running at a profit he said he didn't know, I asked if he was renting a shop that he knew nothing about and could lose money, he said its only £25,000 if I lose money, I then asked him where he had heard about the shop being for sale, he replied a friend had told him, I asked for the name of this friend he would not give it to me, I then asked what solicitors is dealing with the contract again he was unable to answer.

I have concerns that the applicant is applying for a licence on behalf of Mr Arora Singh, as he has no knowledge of where the shop is let alone if the shop is a profitable business.

During the first application I had concerns that the applicant was not genuinely looking to purchase the business and after meeting with him I was certain that he was going to be no more than a name on the licence.

From my conversation with this new applicant I feel nothing has changed and this again is Mr Arora Singh trying to obtain a licence.

I have tried several times since my first conversation with Mr Khaneja to call him again to discuss this application but he does not answer.

Police would ask that this application be refused, as I have no confidence that this applicant will have any day to day running of the premises.

**Yours Sincerely**

**Michael Sullivan 368QK**  
Brent Licensing Constable

---

Mr Manpreet S Kapoor  
Personal Licence Courses Ltd  
Infotree House  
Newport  
Hayes  
UB4 8JX

11<sup>th</sup> September 2017

Your Ref 223728230

**Licensing Representation to the Initial Application for the Premises Licence for Who's Next Food and Wine, 6 Library Parade, Craven Park Road, NW10 8SG**

I certify that I have considered the application shown above and wish to make representations that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

Officer: Esther Chan – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new Premises Licence under section 17 of the Act. The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

**Representation**

The previous Premises Licence 843550 at the above named address was revoked by committee on 5<sup>th</sup> April 2017. At the time of writing this representation licence no 843550 is still within the appeal period.

Following the receipt of this application for a new premise licence received on 16<sup>th</sup> August 2017, which was submitted by an agent on the behalf of the applicant, I conducted a visit to the premises on Monday 4<sup>th</sup> September 2017.

The premise was open to the public and alcoholic beverages were exposed for sale in the premises. Mr Mukesh Kumar Popley, a personal licence holder, who I recall meeting from my previous visits to the premises was working behind the counter.

During my visit, I asked Mr Popley to confirm who was in charge of the premise and he stated the new applicant, Mr Kulbir Khaneja was the owner and he pays his wages on a weekly basis.

I then asked Mr Popley to show me the refusal and incident records, which he was unable to provide. I asked him if he knew the conditions embedded on premise licence and he said he knew nothing.

Subsequent to my visit, I called the applicant Mr Kulbir Khaneja on Friday 8<sup>th</sup> September 2017 to discuss his new premise licence application.

Mr Khaneja confirmed that he has not purchased the shop, however his solicitors are dealing with the paperwork and subject to the grant of this application, he is intending to sign a 10 years lease. Mr Khaneja knew about the sale of this shop via a friend known as Gurmit Singh and is aware of the issues with the current premise licence holder. He believes the premises licence was removed due to unpaid duty items.

Currently, Mr Khaneja visits the premises three to four times a week to observe the clientele. Mr Khaneja stated that the area has improved compared to a few years ago. In terms of anti-social behaviour, street drinking has gone down in his opinion.

Mr Khaneja stated that he had a shop in Egham, Surrey and has 10 years of experience. In relation to training his staff, it would only be himself and his son working at the shop. His son will apply for a personal licence.

I asked Mr Khaneja if he had intentions to employ any current staff members including Mr Popley, which his response was 'no' as he wanted a family run business. I asked Mr Khaneja if he was paying Mr Popley. Mr Khaneja initially stated that he and the current owner are both paying Mr Popley's wages but when I asked him to confirm if he employed Mr Popley, he then stated Mr Popley was only borrowing the money.

With regards to the business operation, I asked Mr Khaneja to confirm his proposed trading hours. Mr Khaneja confirmed that he would like to open from 6am – 12am, 7 days a week, which includes the sale of alcohol from 6am onwards.

*According to the application form, the proposed hours for the supply of alcohol is Monday to Sunday from 8am – 12am.*

Mr Khaneja confirmed that he would like to supply single cans of high strength beers namely, Kestrel Special (9% abv), K-Cider (8.4% abv), Tennent's Super (9% abv), Ace White (7.5% abv) and imported Guinness, at a price of £1.29 to £1.99 per can.

*According to the application form, under the prevention and crime objective, the agent has stipulated 'no sale of strong beers, lagers and ciders above 6.5%' and 'no single cans of beers, lagers and ciders to be sold.'*

Towards the end of our telephone conversation, I asked Mr Khaneja if he was aware of what his agent has applied for on the application form for a new premise licence. Mr Khaneja stated that he requested a standard application with not too many conditions. He wants to keep his licence 'open' and not restrict his customers

## **Summary**

This premises falls within a high crime hot spot area and in terms of the actual premises location, it tends to attract various anti social behaviour including street drinking.

It would appear Mr Khaneja has intentions to supply single cans as well as high strength beers, ciders and lagers which contradict the intended steps to be taken in order to promote the licensing objectives as stipulated on his application .

Based on my visit and my telephone conversation with the applicant, it is apparent that Mr Khaneja is not fully aware of the issues connected to the existing premise licence and the implications of this new application.

As a result, I have no other option other than to refuse this application on the ground that I do not believe the applicant will be able to promote the licensing objectives.

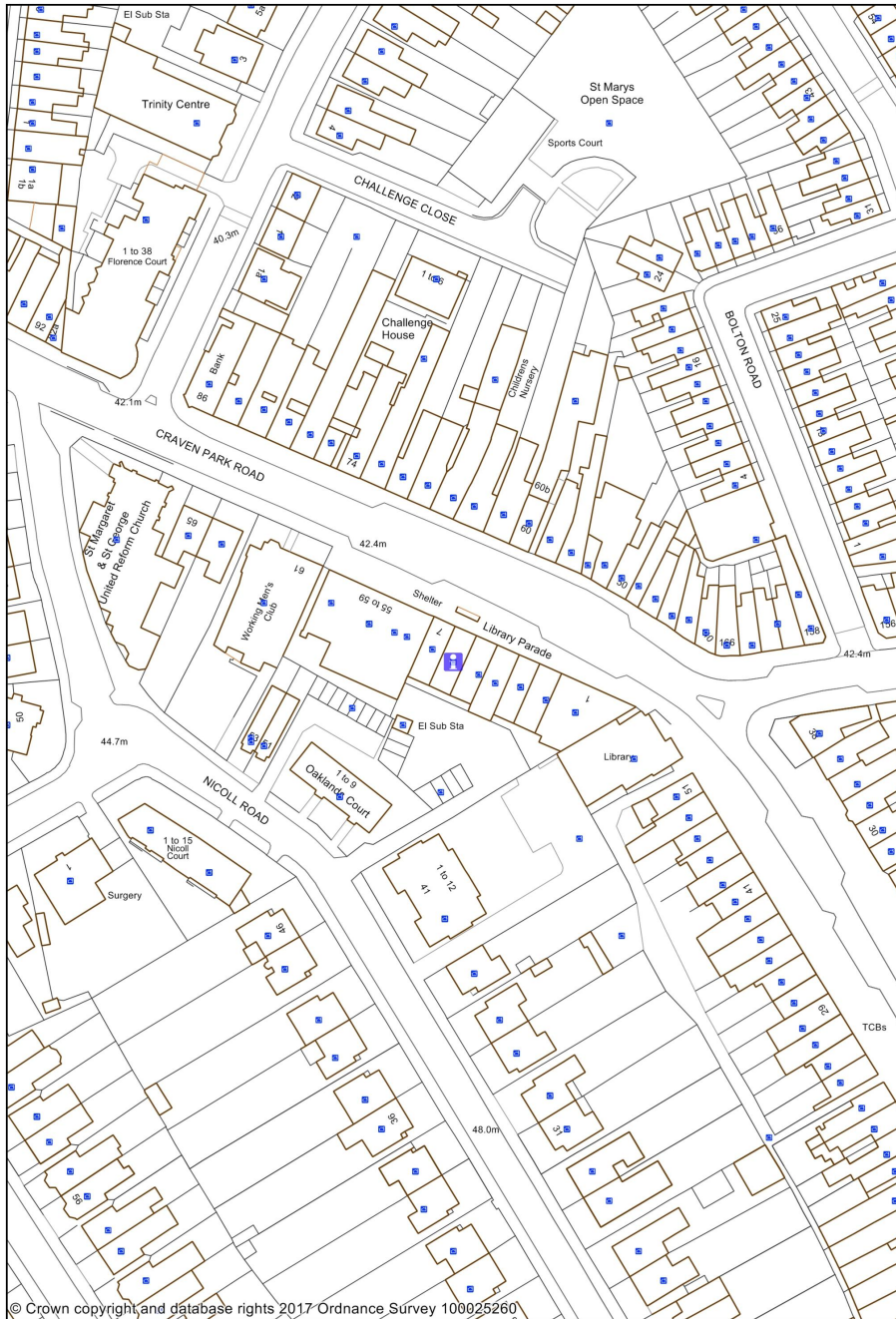
Yours faithfully



Esther Chan  
Licensing Inspector  
Planning, Transportation & Licensing

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